Istanbul, Turkey & Atlanta, GA

Media, Journalism and Business in a Global World

May 3 - 29
6 HOURS CREDIT

2012

Sponsored by the J. Mack Robinson College of Business, the Institute of International Business and the Department of Communication

TENTATIVE ITINERARY

Highlights of the program are provided below. The university reserves the right to alter travel and other arrangements if required by circumstances. Precise dates of each activity will likely change, and specific guest speakers and other professional site visits may be added.

Days 1 - 2
Introduction to Turkish politics, culture and history

Days 3 - 4
Introductions to the business of media and journalism; how to become a multi-media storyteller; journalism skills as an asset in the business world; The World is Flat v. The World is Spiky: Diverging Perspectives on Globalization; visit to UPS in Atlanta; networking event with local business leaders in Atlanta

Day 5
CNN hosts GSU students for a day with senior executives and on-air talent

Days 6 - 7
Outline of student projects; intro to multi-media video and audio recording; rules of the road for study abroad; samples of final projects; final preparation for departure to Istanbul, Turkey

Day 9
Depart for Istanbul; guided cultural visit upon arrival; group dinner

Day 11
Bloomberg Turk

Day 12
Local TV studios in Istanbul

Day 13
Coca-Cola Eurasia and Africa group headquarters

Day 14
CNN Turk

Day 15
Guided cultural visits

Day 16 - 17
Free time; daily discussions with local business leaders; site visits to local universities

Day 18
UPS and the value of logistics in Turkey

Day 19
Telecommunications industry site visit

Day 20
Guided cultural visits

Day 21
Depart for Atlanta

Day 22 - 29
Debriefing sessions and project completion

APPLICATION DEADLINE: November 15, 2011

Because program size is limited, early application is strongly advised. Individual interviews may be scheduled with students upon receipt of application.
Mosque (Sultan Ahmed, or the Blue Mosque for short) and, of course, a soothing cruise down the Bosphorus Strait. Istanbul — the only city in the world to sit on two continents, Europe and Asia — is uniquely suited for the study of business and communication across cultures. As a hub for diverse religious and business practices, cultural norms and global commerce, Turkey provides students in this program with an opportunity to take their education outside of the classroom and understand globalization, media and business in a real-world setting unlike any other.

ACCOMMODATIONS

Participants will stay in a hotel in central Istanbul near Taksim Square, a cultural and energetic district in Istanbul’s European city center. Participants will have a double occupancy hotel room with an in-suite private bathroom and complimentary breakfast. The program includes comfortable transport to and from the hotel and all educational and cultural activities. The hotel is also located with easy access to public transportation, allowing participants to explore Istanbul with ease in their free time.

Disability Accommodations

Students with documented disabilities who may need accommodations during their study abroad experience should discuss these needs with the Program Director and the Office of Disability Services at the time of application.

ELIGIBILITY

The course is open to undergraduate and graduate students in business, journalism, media, communications, advertising and public relations at U.S. universities. Students with outstanding academic records are strongly encouraged to apply. Program size is limited and participation is contingent upon acceptance by the Program Directors.

CREDITS AND COURSES

Students who successfully complete the program’s two courses will receive 6 semester hours of course credit from the Institute of International Business (IB8410) or the Department of Communication (JOUR4900/4905) (or 3 credits from each). Students cannot enroll for less than 6 credit hours. Students from other institutions should follow their school’s regulations concerning transfer credits.

COST

Program costs may vary at any time according to currency fluctuations and changing travel arrangements. The program fee is tentatively set at $4,350. PLUS standard Georgia State University tuition and fees. Non-resident/out-of-state students will pay in-state tuition plus a $250 fee in addition to the program cost.

Program Fee Includes

- Round-trip economy class airfare
- All ground transportation, excursions and entrance fees including a tour of Istanbul’s Grand Bazaar and Spice Market and trips to several palaces, museums and natural vistas/national parks.
- Breakfast each day
- Group lunches/dinners
- Hotel accommodation
- Professional site visits to major international corporations, including CNN and Coca-Cola
- Health/Evacuation/Repatriation insurance

Program Fee Does NOT Include

- Georgia State tuition and fees
- Public transportation in Istanbul
- Passport
- Personal expenses and excess baggage charges
- Meals and incidentals
- Visa

PAYMENT SCHEDULE

December 5, 2011 – $500 deposit due within 5 days of acceptance into the program.

January 15, 2012 – $1,000 payment (tickets will be booked)

March 1, 2012 – $2,850 remaining balance (All payments are non-refundable upon receipt.)

Please pay for your program deposit by finding the program listing at www.gsu.edu/studyabroad and following the payment instructions. See your Program Director for more information. Please refer to the Academic/Registration calendar for the tuition and fees deadline.

FUNDING AND SCHOLARSHIPS

Georgia State University students are eligible to apply for the IEF Study Abroad Scholarship/Georgia State University Foundation Scholarship and may be eligible to apply for the Global Experience Scholarship. Visit www.gsu.edu/studyabroad or contact the Office of International Affairs, Study Abroad Programs at 404/413-2529 for more information.

Contact the Office of Financial Aid at 404/413-2400 for information on how financial aid might apply toward the program.

Students have the option of purchasing an “International Student ID Card” from STA Travel for travel discounts in participating countries. For more information, visit the STA Travel website at www.sta-travel.com.

APPLICATION INFORMATION

Students interested in applying should find this program’s listing at www.gsu.edu/studyabroad and begin an online application.

Transient Students: Please see Transient Student Procedure in the Application Packet.

International students at Georgia State who hold F-1 visas must contact the Office of International Student and Scholar Services at 404/413-2070 to discuss possible implications of study abroad for their immigration status.

For more information and photos from last year’s trip, check out our Facebook page: facebook.com/GSUTurkey.

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