“Coping with a Volatile Economic Climate”

Taking It To The Next Level

Robert C. Morris
Director, External Affairs
November 17, 2004
New Study Conducted by the University of Georgia

“The Economic Impact of Georgia’s Deepwater Ports on Georgia’s Economy in FY 2003.”
During Fiscal Year 2003, Georgia’s Deepwater Ports Directly and Indirectly Supported…

- 275,968 jobs
- Responsible for $35.4 billion in sales
- $10.8 billion in income
- $1.4 billion in state and local taxes

Source: Terry College of Business at the University of Georgia
“The outstanding performance of Georgia’s deepwater ports relative to other U. S. ports reflects the strong competitive advantages that allowed our ports to expand their share of activities even as the national economy declined.”

“As the state and nation economies gain momentum, Georgia’s deepwater ports will thrive, generating even more substantial economic impacts in future fiscal years.”
“Even in tough economic times, continued emphasis on the ports as a pillar of the State’s economy translates into jobs, higher incomes, greater production of goods and services, and revenue collections for government.”

“Deepwater ports are one of Georgia’s strongest economic engines, fostering the development of virtually every industry.”
Unparalleled Growth
GEORGIA’S PORTS FOR GEORGIA’S PEOPLE: Highlighting Success…

GPA Total Tonnage
15-year History

Source: GPA Marketing  (In Millions of Tons)
GEORGIA’S PORTS FOR GEORGIA’S PEOPLE: Highlighting Success…

Port of Savannah Total Tonnage
15-year History

Source: GPA Marketing  (In Millions of Tons)
PORT OF SAVANNAH: The Demand… Take It to The Next Level.

Port of Savannah Container Throughput
15-year History

Source: GPA Marketing  (In Thousands of TEU’s)
Georgia Products: IN DEMAND!
GEORGIA EXPORTERS: Some Names You’ll Recognize…

- Georgia Pacific
- Ford Motor Company
- UPS
- Claxton Poultry
- Shaw Industries, Inc.
- Coca Cola
- Gold Kist
- Mohawk Industries, Inc.
- Agco
- Rayonier
- General Motors
PORT OF SAVANNAH: The Demand… Take It to The Next Level.

Port of Savannah Total Exports in TEUs
10-year History

Source: GPA Marketing (In Thousands of TEU’s)
PORT OF SAVANNAH: The Demand… Take It to The Next Level.

James D. Mason Intermodal Container Transfer Facility
3-year Container Volumes

FY 02 03 04
99,529 135,515 157,304
PORT OF SAVANNAH: Extending Our Reach
Demand for Intermodal Cargo: New Potential
GEORGIA’S GATEWAYS TO THE WORLD:
Serving Over 100 Markets Worldwide…
NORTH ASIA EXPORTS: 149,396 TEUs
A GROWING SHARE OF ASIAN TRADE

Savannah’s share of Asia cargo moving through South Atlantic ports is increasing, and the port’s aggressive expansion is likely to increase its share further.

Savannah’s share of Asian cargo moving through the South Atlantic

Source: John Martin and Associates
Protecting Georgia’s Assets
GPA: Working With State and Federal Law Enforcement
Port Security Initiatives

- Authority-Managed Security Force
- Credentialing Program
- Surveillance
Port of Savannah: One of 13 U.S. Strategic Ports
A Look to the Future:
Challenges and Opportunities
Container Berth 8: Making Progress…
Container Berth 8: Strong Support
Gate Operations: Increasing Gate Capacity
**Infrastructure Improvements:** Maximum Port Performance
FORECAST RANGE: 4 Million TEUs By 2018
Beyond the Terminal: New Roads and Transportation Connectors
Increased Cargo: Training New Workforce
Georgia’s Schools: Training Tomorrow’s Workforce
Future Growth: New Warehousing
150 percent growth over the next 15 years

Mobilize business and maritime community to achieve important projects beyond our terminal

Educate, train and employ the tens of thousands of new workers who will help us shape Savannah’s and Georgia’s future