Korean-American Business Center at Georgia State University Welcomes Korean Trade Delegation

(ATLANTA, September, 2012) Georgia State University’s (GSU) Korean-American Business Center recently welcomed a 40 person trade delegation from Seoul, South Korea. The visit, organized through the Korean-American Chamber of Commerce of Georgia, visited GSU’s biolabs for a tour of GSU’s CollabTech. CollabTech is Georgia State University's joint-venture business incubator, fostering the opportunity for profitable collaboration between faculty and start-up biotechnology firms.

This state-of-the-art facility was completed in July 2008. The facility is managed by the GSU Research Foundation, which has the GSU vice president for research as its chairman. Strong ties with the university as well as opportunities to access funding via the Georgia Research Alliance are available to CollabTech tenants. Most of the existing tenants have received funding for the last several years from the Research Alliance to support research in collaboration with faculty at GSU.

Upon the delegation’s arrival, Tim McCann, manager of GSU CollabTech delivered the latest incubator and research news. Peter Lyons, associate provost for institutional effectiveness, delivered a welcome greeting from the university. J.P. Shim, director of the Korean-American Business Center, spoke about two topics: the current status and future of Georgia State University in Korea, and he also presented a comparison of Korean culture versus the southern culture prevalent in the southeastern United States for the Korean trade delegation’s business understanding.

A selection of academic programs offered at GSU’s Robinson college of business were presented to the delegation by two department chairs. Ephraim McLean, chair of the department of computer information systems (CIS), presented undergraduate and graduate programs in CIS. This included a one-year program, a Master of Science in information systems focused on managing information technology that will be offered in Songdo Korea in the near future. This innovative one-year, Saturday-only program has been offered for five years and has been well-received by working information technology professionals. Martin Grace, chair of the risk management and insurance department, presented an overview of their program offerings.

After the question and answer session, GSU’s J.P. Shim and Kim Reimann, director of GSU’s Asian Studies Center, attended a dinner banquet organized by Korea Industry Convergency Association and the Korean-American Chamber of Commerce of Georgia. More than 100 business people attended the dinner which included the Korean delegation, Korean-American business leaders and American business leaders.

According to J.P. Shim, "Interactions between Korean business leaders, Korean academic institutions, and the Georgia State University community are just beginning. We’ve already initiated several academic-related projects between GSU and several universities in Korea. South Korea has emerged as one of the world’s leading technology manufacturers and innovators. GSU’s premier business programs, convenient location, and Atlanta’s strong Korean community in a southeastern technology hub are a good match for future Korean opportunities.”
The largest business school in the South and part of a major research institution, Georgia State University's J. Mack Robinson College of Business has 200 faculty, 8,000 students and 80,000 alumni. With programs on five continents and students from 88 countries, the college is world-class and worldwide. Its part-time MBA is ranked among the best by the Aspen Institute, Bloomberg Businessweek and U.S. News & World Report, and its Executive MBA is on the Financial Times list of the world's premier programs. Located in Atlanta, the Robinson College and Georgia State have produced more of Georgia's top executives with graduate degrees than any other school in the Southeast.