ABOUT GSU - CIBER

GSU-CIBER strives to address 21st century needs for U.S. global business competence by transforming business school curriculum, assisting business faculty and practitioners to acquire global competence, enhancing student opportunities for study and work abroad, and carrying out research to enhance U.S. business competitiveness in the global marketplace. Based on unique assets, resources, and audiences, Georgia State CIBER distinguishes itself from other CIBERS by placing emphasis in the following areas:

- Acquiring and disseminating knowledge about emerging markets
- Providing export education and capacity-building export programs
- Serving as a resource for professional development opportunities to business faculty in the Southeast
- Expanding Less Commonly Taught Language Programs
- Facilitating study and work abroad programs in emerging markets
- Providing interdisciplinary collaborations to prepare students for global careers

GSU-CIBER STAFF:

S. Tamer Cavusgil, Executive Director
Ihsen Ketata, Director
Farrah Bernardino, Managing Director
Earl Picard, Coordinator,
Southeast U.S. Higher Education Consortium for International Business

GSU-CIBER CONTACT INFORMATION:

GSU Center for International Business Education and Research (CIBER)
35 Broad Street, Office 1440, Georgia State University, Atlanta, Georgia 30303
Phone: 404.413.7431, Fax: 404.413.7276

Email: gusciber@gsu.edu
GSU – CIBER website: http://robinson.gsu.edu/ciber/index.html
Southeast Consortium Website: http://seconsortium.gsu.edu
The Global South Portal: http://www.theglobalsouth.us/
CIBERweb: http://ciberweb.msus.edu/
WHAT IS THE CONSORTIUM?
The Southeast U.S. Higher Education Consortium for International Business was formed in November 2010 as one of the signature activities undertaken by the GSU-CIBER in its inaugural year. The Consortium is a collaborative higher education community focused on developing international business curricula, research, and outreach activities at member institutions. It serves as a clearinghouse for faculty development, teaching material preparation, regional resource sharing and technical assistance for grant proposals.

WHY IS THE CONSORTIUM CRITICAL TO HIGHER EDUCATION AND INTERNATIONAL BUSINESS?
Globalization is driving curriculum restructuring and business program expansion. Internationalization already figures prominently in strategic planning at Consortium institutions. The only issues are how to proceed, at what pace, and where the resources will be found to finance initiatives. The Consortium addresses those issues by affirming a commitment to advance the development of international business at member institutions with all due speed. We also recognize that there is an abundance of resources within the Consortium that can be tapped creatively to enhance international business programs at all member institutions. The Consortium serves as a vehicle to multiply impact of available resources by reaching a larger, more heterogeneous group.

HOW PARTICIPATING INSTITUTIONS BENEFIT:
- One-day faculty development workshops on teaching international business, curriculum development, study abroad activities, and research
- Access to Global South, the Consortium web portal, provides a wealth of instructional resources and a discussion forum: http://www.theglobalsouth.us/
- Preferential access to offerings subsidized by sponsoring CIBERS
- Students from Consortium schools participate in jointly sponsored study abroad and work abroad programs.
- Scholarships for Consortium students participating in Georgia State study abroad programs
- Access to collective resources and programs of the national CIBER network: sponsored participation in Memphis CIBER KIBD and foreign study tours
- Access to GSU faculty, instructional materials, and classes in foreign languages
- Recruitment of promising graduates from Consortium members to pursue Ph.D. studies at GSU or elsewhere
- Technical assistance to Consortium members with grant proposal development and writing (e.g., Title VI programs, USAID, foundations)
- Jointly developed business outreach programs
- Access to programs of the national CIBER network

FOUNDING MEMBERS:
- Alabama A&M University*
- Albany State University*
- American InterContinental University
- Atlanta Metropolitan College
- Augusta State University
- Benedict College
- Clark Atlanta University*
- Clayton College and State University*
- Columbus State University
- Dalton State College*
- Darton State
- East Georgia College*
- Fisk University
- Florida Institute of Technology
- Fort Valley State University*
- Gainesville State College
- Georgia College
- Georgia Gwinnett College
- Georgia Perimeter College
- Georgia Southern University*
- Kennesaw State University*
- LaGrange College
- Mercer University
- Morehouse College
- North Georgia College and State University
- Paine College
- Shaw University
- South Carolina State University
- Tennessee State University
- Tennessee State University
- Tennessee Technological University
- University of North Florida*
- University of Tennessee-Knoxville*
- University of West Georgia*
- Valdosta State University
- Wiston Salem State University

*Institutions serving on the Advisory Council

THE CONSORTIUM ADVISORY COUNCIL:
Council members meet annually and serve two terms. Their charge is to set the agenda for the Consortium and monitor its progress.

INTERESTED IN BECOMING A MEMBER?
Contact: Dr. Earl Picard
Coordinator, Southeast Consortium for Higher Education, GSU - CIBER
acero@langate.gsu.edu
(404) 413-2350

WHAT THEY SAY ABOUT THE CONSORTIUM:
As a student from Clark Atlanta University, a much smaller private institution, I was pleased to have the study abroad program option that the Georgia State - CIBER offered. Although there are many study abroad options at my institution, the people, course material, and organization of this particular program GSU offered was most appealing. I also chose this program because it was affordable. Turkey is a place filled with culture and incredible hospitality and seeing it was an amazing experience.

- Lauren Flucker, Study Abroad Participant from Clark Atlanta University

We have only been a Consortium member for a short time, but we have gained significant benefits from our membership. We met several knowledgeable and experienced faculty and gained useful insights and helpful hints at the Study Abroad workshop. Although we were unable to attend the Teaching International Business workshop we did receive a copy of the presentation. I have already used a few of the videos and other presentation materials in my Global Business Perspectives course.

- Tim Muth, Adjunct Professor and Director of Student and Program Assessment, Florida Institute of Technology

Finding International Business (IB) resources and then successfully implementing them into my current IB curriculum has proven to be difficult in the past. The pedagogical workshop provided me with a platform to easily access valuable links (GlobalEdge), videos, and materials that will add value to my IB curriculum. The workshop also supplied professors, like myself, with the arena to learn successful proven implementation techniques from fellow IB professors’ past experiences. I would like to thank GSU-CIBER and the consortium for providing us IB professors with valuable resources and techniques that will improve our IB curricula and sequentially improve our students learning experience.

- Dr. Dee Sams, Associate Professor of Marketing and WebMBA, Georgia College

“Thank you for doing this workshop because I learned so much about grantwriting! Not only did I learn what to do, I also learned what not to do (which is equally as important). Getting grant funding is something I plan to apply for in the near future. Having my personal notes and the CD you provided will help me tremendously to achieve this goal.”

- Mrs. Teloca J. Sistrunk, Instructor in the Division of Business Administration & Economics, Morehouse College

The Southeast U.S. Higher Education Consortium is co-sponsored by the University of Memphis CIBER.